

SCIENTIFIC TRAINING FOR A WOULD-BE QUEEN OF BEAUTY



THIS IS pretty Katherine Wilson after seven days of scientific beauty training preparatory to competing for the 1939 "Miss American Aviator," in today's National Air Carnival at Birmingham, Ala.

PRECISION TRAINING methods are the newest thing in beauty contests. When Transcontinental-Western Airlines hostesses chose as "queen" of their number blond and beautiful, 23-year-old Katherine Wilson of San Francisco, and entered her in a beauty contest being held today in connection with the National Air Carnival at Birmingham, Ala., they decided to supplement her natural charms with such aids they, as trained nurses, could give her. Four of Miss Wilson's sister hostesses were chosen to put her through a strenuous and scientific seven-day beauty training, as preparatory for the Birmingham beauty meet. The accompanying pictures show how they did it.



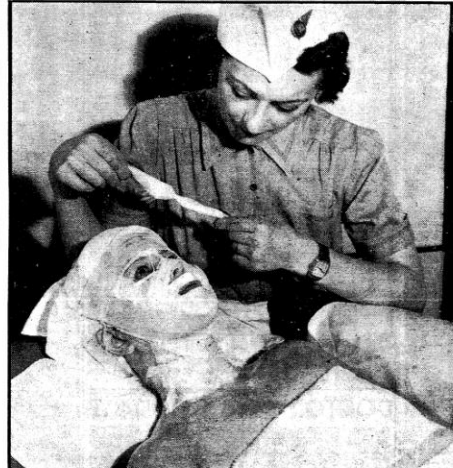
IN CHARGE of Miss Wilson's physical training was her sister hostess, Miss Martha Zanaver, pictured here with her.



ROAD WORK began each of Miss Wilson's seven training days. On a trot of about two miles she was accompanied by Miss Zanaver and Margaret Herring (in suit). A swim followed the road work.



RESPONSIBLE for Miss Wilson's beautiful blond hair was Hostess Marie Shoragy. Here she is giving the beauty queen candidate a shampoo.



(Left) FACE packs like this were prescribed by Miss Shoragy to make pretty Miss Wilson still prettier.



"NOT too much cream," warns dietitian Isabel Bishop. "A beauty winner must have a slim figure."